



**MEDIA LTD**

*Driving results to your door*



**COMPANY PROFILE**  

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2022

## COMMITMENT

As a company, we are dedicated to helping our clients achieve and maintain high levels of customer satisfaction. In doing so, each and every one of us at TMA Media is committed to delivering high-quality products and services because we enjoy a personal stake in your continued success and we go above and beyond every day to prove it through our expertise. It's in our DNA

TMA MEDIA LTD

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# COMPANY OVERVIEW

TMA Media is an Advertising and Media Agency with operations in Brand Consulting, PR Consultancy, Real Estate Marketing, Content Creation, and general Advertisement.

Our core focus is to drive profit to your door by making your business a more curious place to explore. You must be heard, seen and remembered.

We create dynamic solutions meeting individual and organizational needs both online and offline.



# MISSION & VISION



## Vision

To be the leading media and advertising agency in Africa.



## Mission

Building prosperous businesses through providing effective, timely and result oriented media and advertising products and services.

# CORE VALUES

Our commitment to our clients is deeply ingrained in our corporate culture



We pursue  
excellence



We put  
people first



We act with  
integrity



We embrace  
change



We are result  
oriented

1

To offer best value for the cost

2

To give our clients most innovative products and services

3

To become a thought-leader in the industry

4

Install tools and systems to increase productivity

5

To maintain and increase profits

6

To build high performing team

# OUR OBJECTIVES

# OUR SERVICES

Brand Consulting

PR Consultancy

Content Creation

Real Estate Marketing

Advertisement



## **Get your brand heard through us, we'll ensure it echoes**

The brand of a company represents the public-face and overall representation of the enterprise, and includes everything from its Public-Relations (PR) department, to the design, logo, and visual imagery of the company. Essentially, the brand of the business is every symbolic representation of the company. We help businesses discover new ways for presenting the company's assets, products and services to the public in the most appealing and advantageous manner possible.

# **BRAND CONSULTING**

## **We are the voice of the people!**

We act as a liaison between our client and the public for general or specific purposes. We are tasked with writing and pitching press releases, building campaigns, working with media and influencer partners, conducting or setting up interviews, etc.

We help extend the reach of our clients presence and improve the public's view of such client. We shape what people think about an individual or business's products or services, employees, or ownership.

**PR**  
**CONSULTANCY**



**Think with us, Act with us, Create with us!**

We design and produce promotional materials ranging from audio, video, print, online, mobile, outdoor and text adds all in bid to make sure you achieve your sales and marketing goals.

**CONTENT  
CREATION**

## Driving profits to your door

We are passionate about the real estate world,  
We provide innovative and effective integrated  
marketing and public relations solutions that  
help our clients grow their businesses and realize  
their marketing goals.

**REAL ESTATE**

## Reach for the stars

We foster the promotion of a product, brand or service to a larger viewership in order to attract interest, engagement and sales both online and offline.

# ADVERTISEMENT



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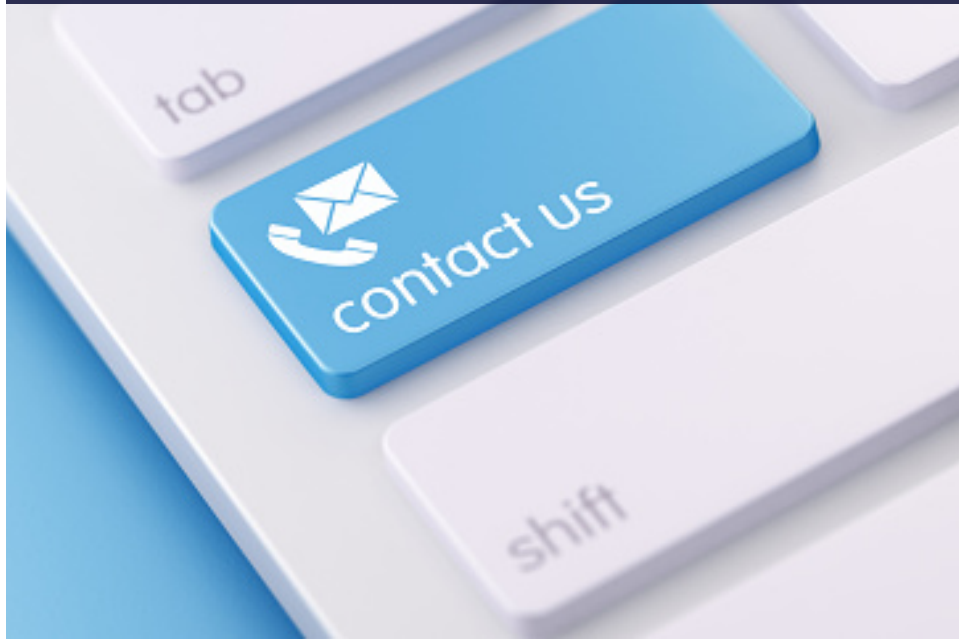
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